



**European Academy**  
for Taxes, Economics & Law

**Regions - Municipalities - Cities**

# **Energy & Environment Funding - How to apply for EU Money**

**European Seminar**

Berlin, 28<sup>th</sup> and 29<sup>th</sup> September 2009

**Brochure**

# EUROPEAN SEMINAR

## Energy & Environment Funding – How to apply for EU Money

### BACKGROUND

All EU funds regulations cover new environmental requirements and provisions which allow you to access EU Money for energy and environmental projects. The EU linked the concept of a proven „Sustainability“ to the allocation of EU Money for energy and environmental projects. Your successful application depends on your ability to integrate a clear concept of sustainability into your project application.

In practice it is often difficult to integrate sustainability as an element of your project application. However, in order to be successful in the acquisition of EU Money, cities, municipalities and regions need to know how to address the sustainability requirements within their project proposal. As the spectrum of EU Money for sustainable funding covers several programmes, you need a precise overview of opportunities for your application. Moreover, the application process consists of extensive requirements and rules you must fulfil if you want to access EU money successfully.

### METHODOLOGY

Participants will learn how to apply for energy and environmental funding. You gain inside information on different types of funding for projects e.g. energy efficiency and environmental protection. Good practice examples and advice on the various possibilities and ways to fund regional projects for energy and environment will be provided. Do's and Don'ts on your way to EU Money and key elements of a successful application will be presented in order to provide you with all information you need for your projects.

### YOUR BENEFIT

- You learn about the different funding types, instruments to use and the best way to get EU money for your project
- You receive practical know-how and checklists for a successful application
- You get familiar with the latest and most relevant EU strategies in the field of sustainability, energy efficiency and environmental protection
- You obtain the expertise to utilise “sustainability” as a key instrument to apply successfully
- You gain insight information on different types of funding
- You are offered the opportunity to build networks with colleagues from all across Europe and exchange know-how with practitioners providing extensive experience

### TARGET GROUP

- Public Authorities at the local, regional and national level responsible for:
  - Energy
  - Environment
  - Economic development
  - Public finance
- Regional development agencies
- Finance institutes actively involved in public finance affairs
- Companies in the field of energy and environment
- Consultancy companies specialised in EU Funding, energy and environment

This European Seminar is mainly addressed to

- Cities, Municipalities and Regions
  - Mayor's commissioner for Energy, Environment, EU Affairs
  - Project Directors for Energy and Environment
  - Policy Manager for sustainability
  - Mayor's commissioner for EU Affairs,
  - Regional Development Executive
  - LIFE+ and CIP – Programme Manager
  - INTERREG and Structural Funds Manager
  - City Treasurer, Urban and regional Finance Experts



## **SPEAKERS**

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### **Energy & Environment Funding - How to apply for EU Money**

**DR. HANS MEVES,  
DIRECTOR OF THE NETWORK BUREAU EUROPE, GERMANY**

Dr. Hans Meves is Director and founder of the Network Bureau Europe. He has extensive experience in European and international collaborative projects, with a thematic focus on the implementation of sustainability respectively regional development issues. Since he returned to Germany in 1997, he has worked on EU-issues in the public and private sector. Mr. Meves received his academic and professional training in geography, regional development and social environmental studies at universities in Kiel, Frankfurt, Sapporo, Yokohama, Tokyo and College Park/Maryland. He worked as EU-programme and project consultant for the "Investitionsbank Schleswig-Holstein", EU-technology transfer and SME consultant for an innovation centre and incubator, as European business and project consultant for a private consultancy firm, and EU and international policy and project consultant for the regional government of Schleswig-Holstein.

**GOTTFRIED LAMERS,  
COORDINATOR FOR EU ENVIRONMENTAL FUNDING INSTRUMENTS  
FEDERAL MINISTRY OF AGRICULTURE, FORESTRY, ENVIRONMENT AND WATER MANAGEMENT, AUSTRIA**

Mr. Lamers works as Expert for EU Environmental Funding at the Federal Ministry of Agriculture, Forestry, Environment and Water Management in Vienna. He is in particular the coordinator and responsible of the Eco-Innovation programme which is part of the EU's CIP funding instrument. In addition he is a member of the monitoring committees of all EU regional funds programmes in Austria. As delegate for the ministry he attends European steering group meetings touching upon regional competitiveness and the European Territorial Cooperation (ETC). From 1996 to 2006 Mr. Lamers was the Austrian delegate to LIFE+ committees at the EU level. He has an active role in the strategic planning process including legal and internal guidelines for the communal public consulting. Moreover Mr. Lamers coordinates the strategic planning and budgeting of the ministry's environmental support abroad including co-financing with international financing institutions and donors. He is also a member of the EU network of environmental authorities in the structural funds (ENEA).

**BARTŁOMIEJ ŚWIDEREK  
PROJECT FACILITATOR, EURO-CENTRUM TECHNOLOGY PARK KATOWICE, POLAND**

Mr. Świderek is the facilitator in the Euro-Centrum Science and Technology Park and the Cluster for Energy Saving Technologies at Katowice, Poland. In 2005-2007 he was involved in developing Silesian Regional Investment Strategy for Silesia. Moreover, he is an expert in the technology transfer strategies. From 2005 to 2008 he was responsible for the management and implementation of several EU-funded projects for small and medium enterprises oriented on technology transfer. Between 2003 and 2004 he was employed at the European Parliament as auxiliary agent with focus on EU enlargement.

**DAWID SZARANSKY  
PROJECT MANAGER, EURO-CENTRUM TECHNOLOGY PARK KATOWICE, POLAND**

Mr. Szaransky is a manager in the Euro-Centrum Group. He is an expert in the development of innovative cluster structures. Medical devices, railway and tourism sector belonged to his priority sectors between 2005 and 2008. From 2005 to 2008 he participated in the development of several cluster initiatives. Since 2007 he has been working at the Katowice Special Economic Zone and is a member of the project team

# PROGRAMME DAY 1

## Energy & Environment Funding - How to apply for EU Money

28<sup>th</sup> September 2009

8.15-9.00

Registration and Hand-out of Seminar Material

9.00-9.05

Opening Remarks from the European Academy for Taxes, Economics & Law

9.05-9.15

### Welcome Note from the Chair

Dr. Hans Meves, Director of the Network Bureau Europe, Germany

### Make the Most of EU Money

9.15-10.00

### Important Criteria for your Successful Funding Application

- Analysing the structure of EU sustainability regulations and requirements
- Linking sustainability with knowledge society and innovation
- The role of networks for project implementation

Dr. Hans Meves, Director of the Network Bureau Europe, Germany

10.00-10.15

Q&A Session

10.15-10.45

Coffee Break

10.45-11.45

### How to Prepare your Funding Application

- Evaluate the potential of your project by means of its "knowledge-innovation-sustainability" interrelations and services – the "KISS-Approach"
  - Select the right programme(s) for your project – making use of sustainability evaluation
  - The role and potential of strategic projects – major short-term implications
- Dr. Hans Meves, Director of the Network Bureau Europe, Germany

11.45-12.00

Q&A Session

12.00-13.00

Lunch Break

### How to Submit EU Funding Proposals for your Energy and Innovation Projects

13.00-14.30

### Field Report on Energy and Innovation

- Regulations and requirements – CIP-Programme
- Financial instruments for local SME's
  - GIF
  - SMEG
- Intelligent Energy Europe
  - Eligible Funding activities
  - Present call
  - Examples from Austria
- Eco-Innovation Programme
  - Eligible Funding activities
  - Summary and lessons learned of the call 2008
  - Present call
  - Evaluation criteria
- The Successful Application Process
- Obstacles and Do's & Don'ts
- Best Practice

Gottfried Lamers, Coordinator for EU Environmental Funding Instruments, Austria

14.30-14.45

Q&A Session

14.45-15.15

Coffee Break

15.15-16.15

### City Report on Successful Energy Funding Part I

- The Euro-Centrum Park – Successful implementation of EU Funding resources
- The regional support and the role of municipal actors
- Access to funding opportunities / EFRD Funding
- Obstacles on the way to EU money

- The Application Process – Do's & Don'ts
- The development of the project and the region

Bartłomiej Świderek Project Facilitator, Euro-Centrum Technology Park Katowice, Poland

Dawid Szaransky

Project Manager, Euro-Centrum Technology Park Katowice, Poland

16.15-16.30

Q&A Session

16.30-17.15

### City Report on Successful Energy Funding Part II

- Latest technological solutions and energy concepts for regions and municipalities
- Euro-Centrum Park as a hub for renewable energy oriented technologies
- Best Practice - passive building
- Added value for the regions
- Establishing innovative clusters
- Perspectives and long term policies

Bartłomiej Świderek Project Facilitator, Euro-Centrum Technology Park Katowice, Poland

Dawid Szaransky

Project Manager, Euro-Centrum Technology Park Katowice, Poland

17.15-17.30

Q&A and Discussion Round

17.30

End of Day One



## PROGRAMME DAY 2

### Energy & Environment Funding - How to apply for EU Money

29<sup>th</sup> September 2009

8.55-9.00

#### Opening Remarks

Gottfried Lamers, Coordinator for EU Environmental Funding Instruments, Austria

#### EU Money for Environmental Protection

9.00-9.30

#### Direct Funding with the LIFE+ Programme

- Regulations
- Funding activities
- Examples from Austria

Gottfried Lamers, Coordinator for EU Environmental Funding Instruments, Austria

9.30-9.40

Q&A Session

9.40-10.20

#### Indirect Funding with Cohesion and Structural Policy

- Regulations
- Lisbon Earmarking
- National Strategic Framework Programmes
- Operational Programmes
  - Regional instruments
  - Thematic examples
  - Cross-border Programmes
- The Application Process
- Requirements and Do's & Don'ts
- Best Practice from Austria
  - Innovative environmental projects
  - Bilateral projects
- Future cohesion policy (ENECA discussions)

Gottfried Lamers, Coordinator for EU Environmental Funding Instruments, Austria

10.20-10.30

Q&A Session

10.30-10.55

#### Indirect Funding with Agricultural Funds

- Regulation
- Possibilities for Sustainable Projects
  - Organic Farming
  - Biomass Heating
  - Biodiversity
- Examples from Austria

Gottfried Lamers, Coordinator for EU Environmental Funding Instruments, Austria

10.55-11.00

Q&A Session

11.00-11.30

Coffee Break

#### EU-Funding for Environmental Projects

11.30-12.30

#### Approach for a Sustainable and Competitive Region – Environmental Funding in the Baltic Sea Region

- Specificities of the Programme INTERREG
- Strategic Objective and Priorities
- Results expected from Environmental and Sustainable Projects

Dr. Hans Meves, Director of the Network Bureau Europe, Germany

12.30-12.45

Q&A Session

12.45-14.00

Lunch Break

14.00-14.45

#### How to Set up your Successful Project Application

- Submitting an INTERREG IV Proposal – how to get feedback from the managing authority
- Where, when and how to submit the application?
- Project Management-Work plan, work flow, budget
- Useful tips based on practical experience

Dr. Hans Meves, Director of the Network Bureau Europe, Germany

14.45-15.00

Q&A Session

15.00-15.15

Coffee Break

15.15-16.00

#### How to Finalize a Successful Funding Application

- Finding project partners and establishing networks
- Summary: Sustainability Criteria and Requirements
  - Success factors
  - Checklist

Dr. Hans Meves, Director of the Network Bureau Europe, Germany

16.00-16.15

Q&A Session

16.15-16.30

End of seminar and handout of certificates

# ORGANISATIONAL MATTERS

## Energy & Environment Funding – How to apply for EU Money

### BOOKING NUMBER

S-165

### DATES OF EVENT

28<sup>th</sup> and 29<sup>th</sup> September 2009

### EVENT LANGUAGE

The event language will be English.

### EVENT PRICE

**Early booking contingent until the 24<sup>th</sup> of July 2009:**

**949,- Euro, excl. German VAT (19%)**

Normal price from the 25<sup>th</sup> of July 2009:

**989,- Euro, excl. German VAT (19%)**

The above price covers the following:

- Entrance for both event days
- Hand-out documents
- Soft drinks and coffee/tea on both days
- Lunch on both days

### EVENT LOCATION

Maritim Hotel Berlin  
Stauffenbergstraße 26  
10785 Berlin

Phone.: +49(0)30 2033 4410

Fax: +49 (0)30 2033 4092

E-Mail: info.ber@maritim.de

Internet: www.maritim.de

### ROOM RESERVATION

**Please contact the hotel directly and refer to the “European Academy for Taxes, Economics & Law” in order to benefit from a limited room contingent at a special price.** Please book as soon as possible. Of course you can always look for an alternative hotel accommodation.

### CONTACT

European Academy for Taxes, Economics & Law  
Hausvogteiplatz 13, 10117 Berlin, Germany

Phone: +49 (0)30 802080-230

Fax: +49 (0)30 802080-259

E-mail: info@euroacad.eu

Internet: www.euroacad.eu

### YOUR CONTACT PERSON FOR THE PROGRAMME:

Regina Lüning, M. Sc. econ.

Head of Marketing and Sales

Phone: +49 (0)30 802080-246

Fax: +49 (0)30 802080-259

E-mail: regina.luening@euroacad.eu

### CANCELLATION TERMS

Pre-payment of the fee is a condition for participation. The time of booking does not affect the cancellation regulations. Cancellations shall be in writing. For cancellations received four weeks prior to the event or earlier: a € 80,00 (excl. German VAT) administrative fee will be charged. The event fee will be reimbursed in full. For cancellations two to four weeks prior to the event the fee will be reimbursed at 50%, up to two weeks prior to the event or no-show: event fee will not be reimbursed. We reserve the right to change or cancel the event. In the event that the European Academy for Taxes, Economics & Law has to cancel or postpone an event, payments received will be reimbursed in full. We herewith inform you that we exclude the liability for any damages in connection with the event. Personal data provided by attendees (name, company/organisation) will be used during the organisation of the event and distributed to other attendees. With your signature, you agree that we can contact you by fax, email or telephone and that we can use and distribute the provided data in professional terms. If you do not agree, please delete the respective part(s) of the sentence(s) or contact us. You can withdraw your agreement at any point in time. This agreement shall be governed by German law, the courts of Berlin shall have exclusive jurisdiction.

**NOTE**

Please note, you can register as many delegates as you wish (except, the Seminar is fully booked). You only need to copy this formular for as many persons you wish.



**European Academy**  
for Taxes, Economics & Law

European Academy for Taxes, Economics & Law  
Brauner Klingenberg GmbH  
Hausvogteiplatz 13  
10117 Berlin / Germany

Phone.: +49 (0)30 802080-230  
Fax: +49 (0)30 802080-250  
E-mail: info@euroacad.eu  
www.euroacad.eu

# BOOKING

BOOKING NUMBER: S-165 (DM)

DATE: 28<sup>TH</sup> - 29<sup>TH</sup> SEPTEMBER 2009, BERLIN

Herewith we register the following persons for the Seminar "Energy & Environment Funding – How to apply for EU Money":

**Delegate 1**

Mr.  Ms.

First name \_\_\_\_\_ Last name \_\_\_\_\_ Phone \_\_\_\_\_  
Department \_\_\_\_\_ Fax \_\_\_\_\_  
Job position \_\_\_\_\_ E-mail \_\_\_\_\_  
Your organisation \_\_\_\_\_  
Street \_\_\_\_\_  
Postcode / City \_\_\_\_\_  
Country \_\_\_\_\_

**Delegate 2**

Mr.  Ms.

First name \_\_\_\_\_ Last name \_\_\_\_\_ Phone \_\_\_\_\_  
Department \_\_\_\_\_ Fax \_\_\_\_\_  
Job position \_\_\_\_\_ E-mail \_\_\_\_\_  
Your organisation \_\_\_\_\_  
Street \_\_\_\_\_  
Postcode / City \_\_\_\_\_  
Country \_\_\_\_\_

**Delegate 3**

Mr.  Ms.

First name \_\_\_\_\_ Last name \_\_\_\_\_ Phone \_\_\_\_\_  
Department \_\_\_\_\_ Fax \_\_\_\_\_  
Job position \_\_\_\_\_ E-mail \_\_\_\_\_  
Your organisation \_\_\_\_\_  
Street \_\_\_\_\_  
Postcode / City \_\_\_\_\_  
Country \_\_\_\_\_

**Invoice organisation**

To the attention of \_\_\_\_\_ Internal Code \_\_\_\_\_  
Street \_\_\_\_\_ Phone \_\_\_\_\_  
Postcode / City \_\_\_\_\_ Fax \_\_\_\_\_  
Country \_\_\_\_\_ E-mail \_\_\_\_\_

In case of registration of more than one delegate - do you prefer:  single invoice?  collective invoice?

Place, Date

Authorised Signature / Stamp

Pre-payment of the fee is a condition for participation. The time of booking does not affect the cancellation regulations. Cancellations shall be in writing. For cancellations received four weeks prior to the event or earlier: a € 80,00 (+ German VAT) administrative fee will be charged. The event fee will be reimbursed in full. For cancellations two to four weeks prior to the event the fee will be reimbursed at 50%, up to two weeks prior to the event or no-show: event fee will not be reimbursed. We reserve the right to change or cancel the event. In the event that the European Academy for Taxes, Economics & Law has to cancel or postpone an event, payments received will be reimbursed in full. We herewith inform you that we exclude the liability for any damages in connection with the event. Personal data provided by attendees (name, company/organisation) will be used during the organisation of the event and distributed to other attendees. With your signature, you agree that we can contact you by fax, email or telephone and that we can use and distribute the provided data in professional terms. If you do not agree, please delete the respective part(s) of the sentence(s) or contact us. You can withdraw your agreement at any point in time. This agreement shall be governed by German law, the courts of Berlin shall have exclusive jurisdiction.