



European Academy

for Taxes, Economics & Law

Cluster Policy and Management- European and Regional Initiatives for Innovation

European Conference

22nd and 23rd September 2008, Berlin, Germany

Brochure

WHAT IS THE CONFERENCE ABOUT?

TOPIC

National and regional governments recognised the potential of clusters as a driver in regional development policy. By taking determined actions public authorities can significantly improve cluster development. This results in strengthening local economies, creating new jobs and attracting new investors. This is why many cluster initiatives have recently been launched. Some countries have included cluster policy in national development plans, while others pursue regional policy models. It has become clear that only decisive measures can strengthen regional clusters and lead to a successful regional policy. The European Commission has established a number of programmes supporting research and development to enforce innovation. However, efficient innovation processes need to be transferred towards the business environment. Therefore, the European Commission started new initiatives to enable national and regional governments to create and develop regional clusters.

EUROPEAN CONFERENCE

The European conference provides participants with information on current development of European cluster initiatives and efficient cluster management policies. European clusters organisations and new initiatives are presented by the European Commission. International experts demonstrate a wide range of solutions for national and regional authorities. Representatives of cluster initiatives share their experience on management tools, transnational cluster and national programmes. As an excellent communication platform this conference aims to bring together relevant actors from public institutions, research institutes, universities and the private sector.

YOUR BENEFIT

- You learn from the experience of best practices of regional cluster policy
- You familiarise yourself with the latest methods and findings of cluster management
- You learn how to combine different management methods and how to strengthen your region through innovation
- You increase the efficiency of your work by implementing latest trends and analyses
- You profit from rich course material and handouts

TEACHING METHODS

- Lectures and case studies
- Discussions and Q & A Sessions
- Best practice reports
- Interactive workshops

TARGET GROUP

- Regional Networking Groups involved in cluster projects and initiatives
- European Ministries of Economy and Finance
- Economic Development Agencies
- National and regional EU funds Managing Authorities
- Intermediate Bodies
- Research Institutes
- Innovation and Technology Companies
- Municipalities and NGO's





PROGRAMME

DAY 1

08:00-08:55

Registration and handout of documents

08:55-09:00

Introduction by the European Academy for Taxes, Economics & Law

European Cluster Strategy

09:00-10:00

Opening session

The European Cluster Strategy

- Presentation of the different EU activities in the area of clusters, in particular the PRO INNO Europe and Europe INNOVA initiatives of DG Enterprise
- Towards a European Cluster Strategy: From the European Cluster Memorandum to the [forthcoming] Communication on Clusters and beyond

*Carsten Schierenbeck, Policy Officer
European Commission, DG Enterprise & Industry*

10:00-10:45

Specific EU Activities for Cluster Managers

- The new focus of the [forthcoming] Europe INNOVA initiative and its specific activities for Cluster Managers
 - European Clusters Observatory
 - Clusters Linked Over Europe (CLOE) project
- Kincső Izsák, European Commission DG Enterprise & Industry*

10:45-11:15

Refreshment break

11:15-12:00

How to Increase Innovation and Competitiveness through Clustering Efforts

Now that the use of clustering tools is becoming widespread, it is still not obvious to many how clustering could help closing the European innovation gap. Too often, the tool is mixed up with the goal, leading to lists of officially recognized and public funded „clusters“. The risk is that companies and intermediary institutions consider the created cluster associations as an achievement, rather than seeing cluster reinforcement as an important tool to develop innovation and competitiveness.

Emilio Duch, President, The Competitiveness Group, Spain

12:00-12:30

ROUND TABLE

Pros and Cons of National Cluster Initiatives

12:30-14:00

Lunch break

International Clusters' Cooperation

14:00-15:00

The Operational Programme “Competitiveness” as a Tool for Sustainable Development in Greece

- What is the OP “Competitiveness”
 - Strategic directions
 - Available resources: Priorities & actions
- Eleftherios Stavropoulos, Special Secretary for Competitiveness, Ministry of Development of Greece*

15:00-15:45

Success Factors in Transnational Cluster Cooperation

- What is the added value for clusters to engage in transnational cooperations?
- What role for clusters in stimulating transnational technology transfer?
- What kind of support profile do clusters have to offer when engaging in a transnational cooperation?
- How does an active participation in EU funded innovation programmes help regional clusters to scale up their own services and gain a more attractive image within the partnership?
- How to structure exchange programmes between clusters?
- What are the future key topics of transnational cluster cooperation?

Dr. Gerrit Stratmann, General Manager, Technology Transfer Network Hessen, Germany

15:45-16:15

Refreshment break

PROGRAMME

DAY 1

16:15-17:00

Successful Cross-Clustering

- 4 Clusters and 2 Centres of competence (Cluster: ICT Cluster, Medical Cluster, Precision Cluster [Machinery and Micro] and a service cluster / Centre of Competence: Environment and Design)
- innoBE as a facilitator for clusters is the heart for a successful cross-clustering
- Common targets, different strategies
- Cluster management in the same office as a success-factor
- Additional competences (Example: precision technology as a part of medical technology)

*Christoph Beer, Cluster-Manager and Member of Management Team innoBE AG
ICT Cluster Bern, Switzerland*

- Cluster management only plays the role of facilitator for the members from each cluster to cooperate. Companies must be the driving force of the cooperation

Nicholas Szechenyi, Managing Director of Europa InterCluster, Belgium

17:45-18.00

Closing discussion

18:00

End of first conference day

17:00-17:45

Methodology for a Strategic Cooperation Between Clusters

- Weight of European clusters is usually insufficient on the scale of the global market. Hence they must combine their strengths and cooperate
- Up to now in best cases, clusters have tried to cooperate within the same field of activity. Experiences show that the overlapping competitive interests are too strong and hinder efficient cooperation
- Cooperation partners should not either be picked by acquaintance or friendship but as the result of rigorous strategic intelligence analyses based on complementarities in the value chain
- A long-term common market oriented strategy has to be defined first, instead of starting by looking for common projects



PROGRAMME

DAY 2

Best Practice of Regional Cluster Policy

09:00-09:45

The Role of Clusters in Slovenian Automotive Industry

- Automotive global trends
- Slovenian automotive industry
- Automotive cluster of Slovenia
- Cooperation of spheres
- Collaboration among clusters and associations
- Future and emerging challenges
- Summary

Dušan Bušen, Managing Director of the Business Association ASC Automotive Cluster of Slovenia

09:45-10:30

Are Clusters aware that they are Clusters? A case study from Turkey

- Info on EU Turkey Business Centre
- General information on current clusters and cluster development activities in Turkey
- The importance of social capital in cluster development activities
- Case study on organic agricultural products cluster in Turkey with - practical experience

Damla Taskin, Director of the Izmir ABIGEM A.S., European Union Turkey Business Centre, Izmir, Turkey

10:30-11:00

Refreshment break

11:00-11:45

Evaluation of Cluster Organisations - The Case of Measurement in the Region of Värmland, Sweden

- Why evaluate cluster organisations?
- How can we measure effects of processes for innovation and growth in a region?
- How to develop indicators for cluster

organisations?

- Creating true value - Results of the cluster evaluation in Värmland
- Policy changes – Harder priorities and increased political focus

Staffan Bjurulf, Regional Advisor, Region Värmland, Sweden

11:45-12:30

Why our Clusters do not grow? Depths Analysis of the Clusters in West Pannonia

Tamás Koscondi, Head of International and Business Development Department, West Pannon Regional Development Agency, Hungary

12:30-14:00

Lunch break

14:00-14.45

The Corallia Cluster Initiative: an Innovation Catalyst for Regional Development in Greece

- Corallia: the first national cluster policy/initiative in Greece
- The pilot-phase of Corallia: results, best practices and lessons-learned
- Cluster development challenges at large-scale deployment
- Corallia as the facilitator for business and research innovation actors
- Regional development and innovation excellence: indicators and metrics of Corallia's results

Dr. Nikos Vogiatzis, Director of Cluster Operations and Technologies Corallia Cluster Initiative, Greece

14:45-15:30

Becoming a “Cluster of Excellence” through Cross-border and International Cooperation in the Interreg III A & C Projects “NICE Pamina - Network of

IT-Clusters d’Espace Pamina” and “CLOE-Clusters linked over Europe“

- Basic Facts: Karlsruhe Development Strategies
- NICE Pamina cross-border cooperation
- CLOE-Clusters linked over Europe the first „Fast Track Project” of the EU:
- Background and results (impact on regional cluster strategy and further ERDF subventions

Dr. Horst Zajonc, former Head of the Department of Economic Development, Karlsruhe, Germany

15.30-16.00

Refreshment break

16:00-16.45

Innovation policy and cluster support instruments in emerging regions

- State of the art of the innovation policy at national and regional level
- Evolution of innovation policy making at regional level – strengths and weaknesses
- Pilot projects for innovation support at regional level
- Regional clustering – focus on the automotive cluster
- Trends and challenges on the European and global market for regional SMEs
- Early lessons coming from and emerging regional economy
- Future scenarios

Ionel Cristin Cistelean, Head of Investments Office at RDA West Romania in Timisoara, President of Automotivest Association, Romania

16:45-17:00

Closing discussion

17:00

End of the conference

SPEAKERTEAM

CHRISTOPH BEER

Cluster-Manager, ICT Cluster Bern, Switzerland

Since 2002 Christoph Beer has worked in the field of knowledge and technology transfer, innovation management and cluster management at innoBE AG as Member of the Management team. He has over 20 years experience in the ICT-Sector and has worked on various positions, for example: international management consulting, project management, development of business applications, hardware oriented programming and R&D in electronics. He has a technical background (Electronics and Informatics) with a post-graduate education in Economics. In innoBE he is responsible for the domain of cluster-management and knowledge and technology transfer. He is also the Cluster Manager of the ICT-Cluster Berne (tcbe.ch) and of the Service Cluster Berne (WBCB). The EU Project NICE, Networking ICT Clusters in Europe (FP6), is part of his current activities. In this project he is the leader of the three partners of the Berne region. He works as the "cluster"-interface in the region of Berne between the service cluster, the medical cluster, the precision cluster and the ICT cluster.

DUŠAN BUŠEN

Managing Director of the Business Association ASC Automotive Cluster of Slovenia

Dušan Bušen has been Managing Director of the Business Association ASC Automotive Cluster of Slovenia since 2003. Previously he was employed by ISKRA Avtoelektrika for ten years (1993-2002). For the last 3 years he contributed on the position of R&D Manager. He is the Chief Editor of ACS newsletter and the writer of most of its articles. He is Member of CLEPA RTD WG and HRM WG and Member of Europe Innova Automotive Sector Watch. Mr. Dušan Bušen won the Europe INNOVA Cluster Manager 2006

Award. He introduced a project management and project evaluation culture in his organisation. His coordination of projects and activities at European level has placed his cluster on the map of the top suppliers in the European automotive industry, a significant step from its position a few years ago.

STAFFAN BJURULF

Regional Advisor, Region Värmland, Sweden

Staffan Bjurulf graduated at the University of Karlstad and obtained a Master of Economics in 1991. He started his career as private consultant. 1996 he changed to the Swedish State Development Organisation Almi Företagspartner AB. From 2001 on he has been intensively occupied with the cluster development problematic as Regional Advisor of the region Värmland. As expert in monitoring and evaluation of cluster development he contributed in years 2005-2008 in the national agency NUTEK in Sweden as Project Leader of national action. At the same time Staffan Bjurulf represents the region Värmland in European Initiative CLOE. Since last year he also works as Project Leader in the EU-NUTS 2 programme monitoring cluster evaluation in North Midsweden.

STEFFEN BUHL

Project Coordinator, CLOE Initiative Coordination, Germany

Since more than five years Steffen Buhl is responsible for the international contacts and European projects of the Economic Development Karlsruhe. He has managed several cross-border projects in the frame of Interreg III A for example PEP and NICE Pamina. From the beginning he has been responsible for CLOE-Clusters linked over Europe.

IONEL CRISTIN CISTELECAN

Head of Investments Office at RDA West Romania in Timisoara, President of Automotivest Association, Romania

Ionel Cristin Cistelean is Head of Investments Office at RDA West Romania in Timisoara (Romania) and President of Automotivest Association, the West Region cluster initiative in automotive. RDA West is a non-governmental body dealing with the management of Structural Funds for West Region Romania implementing the Regional Operational Programme. The Agency carries responsibilities for tasks executed by a regional government such as regional planning and policy-making, management of EU pre-accession and Structural Funds. Furthermore, the Agency is responsible for regional innovation, FDI attraction and international co-operation. Mr. Cistelean has been working for West RDA since 2000 and supervising all aspects of the Agency's mission. He also contributed to creation of a regional education planning consortia and elaboration of Technical Education Action Plan.

EMILIO DUCH

President, The Cluster COMPETITIVENESS Group, Spain

Emiliano Duch is the Founder and President of the Cluster Competitiveness Group. He has acted as advisor to public administration institutions and governments all over the world, including different Regions of Spain, UK, Italy, France, Belgium, Denmark, Sweden, Argentina, Colombia, Thailand as well as for multilateral institutions like the European Union, the United Nations, the World Bank and the Inter-American Development Bank. Emiliano has currently been directing the study on the „Entrepreneurial innovation in the new Member States: challenges and issues at stake for the development of clusters of innovative firms“, funded by the EU



SPEAKERTEAM

Commission's DG Enterprise and Industry's Innovation Unit, which has involved the mapping of clusters in the 10 new Member States of the EU and the assessment of cluster and innovation policies carried out by national and regional governments. Recently, he has been invited to do a similar exercise for the EU 15 plus the partner and new candidate countries. Emiliano has a Master in Public Administration (MPA) from Harvard University, an MBA from the Harvard Business School and is an Architect from the Universitat Politècnica de Catalunya (UPC) in Barcelona.

KINCŐ IZSÁK

DG Enterprise & Industry, European Commission

Kincso Izsak works as a Project Officer in the DG Enterprise & Industry of the European Commission in Unit D2 'Support for Innovation'. She is responsible for project contracts, furthermore for the cluster observatory and the horizontal aspects of the Europe INNOVA initiative. Previously, Ms Izsak worked for a regional development agency in Hungary where she first was managing interregional, innovation and research related projects and then moved to Brussels to represent the Eszak-Alfold region on regional development and regional innovation issues in the European Union. She obtained a diploma as a Certified Economist and holds a Master in International Business.

TAMÁS KOSCONDI

Head of International and Business Development Department, West Pannon Regional Development Agency, Hungary

Tamás Koscondi obtained his Master of Science in Agronomy from the PATE University and Master of Science degree in Economics from the Collage of Business and Trade in Hungary. He studied one year at the University of Nottingham

at the Faculty of Agriculture and Food Sciences in England. Additionally, he gained the Ph.D. degree from the Szent István University in Hungary. Tamás Koscondi worked first as independent researcher in USA and Hungary. In 2000-2002 he contributed in the West-Pannon Rural Development Office and as a civil servant at the Hungarian Ministry of Agriculture and Regional Development. Afterwards he became the Head of Division at Department of Rural Development in the Ministry of Agriculture and Rural Development. As delegate of the Ministry he was active in different EU Commission working groups. Since 2006 he works at the West Pannon Regional Development Agency as Head of International and Business Development. He is in charge of developing and implementing of the regional development policy and ERDF programming and responsible for the support of clusters and international projects.

CARSTEN SCHIERENBECK

Policy Officer, DG Enterprise & Industry, European Commission

Carsten Schierenbeck is a Policy Officer responsible for cluster cooperation in the Directorate-General of Enterprise and Industry of the European Commission. He works in the 'Support for Innovation' Unit, where he manages a number of project contracts under the Europe INNOVA initiative that is aimed at fostering transnational cooperation between cluster organisations. He represents the unit on cluster-related aspects of innovation policy. Previously, Carsten Schierenbeck has undertaken research on clusters and regional innovation systems for the University of Birmingham in the UK, worked for the West Midlands in Europe regional office in Brussels and worked for a SME in property management in Germany. He holds an MBA in International Business Administration, a Bachelor of Commerce and a Professional Qualification in Property Management.

ELEFTHERIOS STAVROPOULOS

Special Secretary for Competitiveness, Ministry of Development, Greece

Eleftherios Stavropoulos is Special Secretary for Competitiveness at the Ministry of Development since December 2007. From October 2005 until December 2007 he was the Greek representative at the European Union for Regional Policy and Structural Funds. He was Member of the Greek Negotiating Team for the European Financial Perspectives 2007 – 2013 (EU Budget) and for the new legislative framework of Structural Funds. From March 2004 until October 2005 Mr. Stavropoulos was Director of the Private Cabinet of the Deputy Minister of Foreign Affairs, Mr. Y. Valinakis and Advisor for European Affairs. During the period from June 2000 to April 2004 he was Special Advisor for European projects in the area of Innovation and Information Society at the region of Southern Aegean and was responsible for European and foreign relations of the region. From July 1997 till June 2000 was Special Advisor to the Ministry of Foreign Affairs on European Affairs and Greek – Turkish relations. From October 1990 until October 1994 he was Assistant Researcher at the Hellenic Foundation for European and Foreign Policy – ELIAMEP, the most prominent think tank in foreign policy of Greece.

GERRIT STRATMANN

Coordinator of Technology Transfer Network Hessen, HA Hessen Agentur GmbH, Germany

Dr. Gerrit Stratmann is Coordinator of the TechnologyTransferNetwork Hessen at the HA Hessen Agentur GmbH. Linking up all Hessian universities and the leading business associations, the network promotes industry-science cooperations and cluster initiatives. He is Member of the Board of the microelectronics network "mst-Netzwerk Rhein-Main e.V." and Coordinator of

SPEAKERTEAM

the Europe INNOVA network “TCAS” (Transnational Clustering in the Automotive Sector). As a Consultant with agiplan AG he drafted a strategy for the transnational integration of European cluster regions for the European Commission and supported the built-up of automotive networks in Germany and Austria. In 1998 he graduated from the University of Leipzig with a Ph.D. in Political Science having consulted governments and international organisations on the co-ordination of international economic assistance. He holds a Diploma in Public Administration from the University of Constance, the IEP Grenoble and the London School of Economics.

NICHOLAS SZÉCHENYI

Managing Director of Europa InterCluster, Belgium

After graduating in France as an IT engineer, Nicholas Széchenyi worked five years in export for a Californian company from the consumer electronics industry. Then he was for eight years the general manager of a European company trading and recycling IT equipment. This gave him invaluable experience of international trade, particularly with south-east Asia. In 2002, he changed his field of activity and became the President of the European Institute for Regional Development (ERFI) in Budapest, whose purpose is to study and promote European regional experiments in the strategic management of innovation. In 2007 he participated in setting-up Europa InterCluster, a European platform for cluster cooperation. He is now its Managing Director. He speaks fluent English and French. He is also functional in German and Hungarian.

DAMLA TASKIN

Director, Izmir ABIGEM A.S., European Union Turkey Business Centre, Izmir, Turkey

Damla Taskin is currently working as the Director of European Union Turkey Business Centre

Izmir, Izmir ABIGEM in Turkey. The organisation previously funded by the European Commission for four years; being the largest SME project of the EU in Turkey, it is currently fully self sustainable. The centre carries out activities on Private Sector Development both nationally and internationally. Damla Taskin has been working for EU Turkey Business Centre since 2004 and previously as Programme Manager, she was responsible for the Internationalisation Services of the same Centre carrying out consultancy and training services. She worked on the development of the Ex-Point programme a unique model for the export development of the region. Her area of expertise is economic and private sector development with focus on cluster development, export consortia, sales and marketing, business growth and strategic management. Damla Taskin has carried out activities in Cluster mapping and analysis in various regions of Turkey. She has been working as Senior Expert in United Nations and European Commission projects.

DR. NIKOS VOGIATZIS

Director of Cluster Operations and Technologies Corallia Cluster Initiative, Greece

Dr. Nikos Vogiatzis was born in Athens, Greece. He holds a Ph.D. in Communication Electronics & Information Systems, a Masters in Project Management and a Diploma in Electrical & Computer Engineering. Dr. Vogiatzis has accumulated international experience in R&D projects and has held several managerial and engineering positions in both academic and corporate environments. He regularly undertakes consultancy assignments for the European Commission and the Hellenic national research bodies. He is author of several business and scientific publications, a chartered engineer of TEE, as well as a member of IEEE, PMI and other associations. Dr. Vogiatzis is currently the Director of Cluster Operations & Technologies in the Corallia Cluster Initiative in Greece.

DR. HORST ZAJONC

former Head of the Department of Economic Development, Karlsruhe, Germany

Dr. Horst Zajonc started his career in the Research Centre Karlsruhe as System Analyst and Consultant in the areas of energy, technology and research policies. Additionally, he took the post of Chief Executive Manager of the Association of German Research Institutes (AGF) in Bonn. He represented the interests of German research centres towards the German government and the Second Chamber of German Parliament (Bundesrat). He organised the cooperation of partners from research and business sectors. Thereafter, he worked as the Director of the Economic Development Office in Karlsruhe. Dr. Zajonc also gained extensive experience as Member and President of the Association of the Business Development of Bigger Cities of South Germany, in the Expert Commission Economic Development of the German Cities Association “Deutscher Städtetag”.



European Academy
for Taxes, Economics & Law

ORGANISATION

DATE OF EVENT

22nd - 23rd September 2008

EVENT LOCATION

Hotel Alexander Plaza
Rosenstraße 1
10178 Berlin
Phone: +49 (0)30 24001 - 0
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Internet: www.alexander-plaza.com

HOTEL ROOMS

The price for a single room at the conference venue hotel incl. buffet breakfast is 145,- Euro per night. When booking your room please refer to "European Academy" in order to benefit from this special price.

EVENT PRICE

Early booking contingent until June 20th 2008
749,- Euro, excl. German VAT (19%)

Normal price from June 21st 2008:
799,- Euro, excl. German VAT (19%)

The above price covers the following:

- Entrance for both event days
- Hand-out documents
- Soft drinks and coffee/tea on both days
- Lunch on both days

BOOKING NUMBER

K-60

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CANCELLATION TERMS

Pre-payment of the fee is a condition for participation. The time of booking does not affect the cancellation regulations. Cancellations shall be in writing. For cancellations received four weeks prior to the event or earlier: a € 80,00 (+ German VAT) administrative fee will be charged. The event fee will be reimbursed in full. For cancellations two to four weeks prior to the event the fee will be reimbursed at 50%, up to two weeks prior to the event or no-show: event fee will not be reimbursed. We reserve the right to change or cancel the event. In the event that the European Academy for Taxes, Economics & Law has to cancel or postpone an event, payments received will be reimbursed in full. We herewith inform you that we exclude the liability for any damages in connection with the event. Personal data provided by attendees (name, company/organisation) will be used during the organisation of the event and distributed to other attendees. With your signature, you agree that we can contact you by fax, email or telephone and that we can use and distribute the provided data in professional terms. If you do not agree, please delete the respective part(s) of the sentence(s) or contact us. You can withdraw your agreement at any point in time. This agreement shall be governed by German law, the courts of Berlin shall have exclusive jurisdiction.

NOTE

Please note, you can register as many delegates as you wish (except, the symposium is fully booked). You only need to copy this formular for as many persons you wish.

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BOOKING

EVENT NUMBER: K-60 (DM)

DATE: 22nd-23rd SEPTEMBER 2008

Herewith we register the following persons to the European Conference: „Cluster Policy and Management-European and Regional Initiatives for Innovation“

Delegate 1

First name _____ Last name _____ Phone _____
Department _____ Fax _____
Job position _____ E-mail _____
Your organisation _____
Street _____ Hotel reservation
Postcode / City _____ from _____ to _____
Country _____

Delegate 2

First name _____ Last name _____ Phone _____
Department _____ Fax _____
Job position _____ E-mail _____
Your organisation _____
Street _____ Hotel reservation
Postcode / City _____ from _____ to _____
Country _____

Delegate 3

First name _____ Last name _____ Phone _____
Department _____ Fax _____
Job position _____ E-mail _____
Your organisation _____
Street _____ Hotel reservation
Postcode / City _____ from _____ to _____
Country _____

Invoice organisation

To the attention of _____
Street _____ Tel. _____
Postcode / City _____ Fax _____
Country _____ E-mail _____

In case of registration of more than one delegate - do you prefer: single invoice? collective invoice?

Herewith, we grant authorisation for the reservation of hotel rooms. Any alterations concerning the hotel reservation shall be in writing.
Please note that hotel costs will be paid by delegates themselves at the hotel.

Place, Date

Authorised Signature / Stamp

Pre-payment of the fee is a condition for participation. The time of booking does not affect the cancellation regulations. Cancellations shall be in writing. For cancellations received four weeks prior to the event or earlier: a € 80,00 (+ German VAT) administrative fee will be charged. The event fee will be reimbursed in full. For cancellations two to four weeks prior to the event the fee will be reimbursed at 50%, up to two weeks prior to the event or no-show: event fee will not be reimbursed. We reserve the right to change or cancel the event. In the event that the European Academy for Taxes, Economics & Law has to cancel or postpone an event, payments received will be reimbursed in full. We herewith inform you that we exclude the liability for any damages in connection with the event. Personal data provided by attendees (name, company/organisation) will be used during the organisation of the event and distributed to other attendees. With your signature, you agree that we can contact you by fax, email or telephone and that we can use and distribute the provided data in professional terms. If you do not agree, please delete the respective part(s) of the sentence(s) or contact us. You can withdraw your agreement at any point in time. This agreement shall be governed by German law, the courts of Berlin shall have exclusive jurisdiction.